Doing Business in London and Brussels

**Travel Details:**
- Fall Break, 2006
- October 7-14
- 3-4 days in London
- 1-2 days in Brussels
- Euro Star and Chunnel Tunnel transportation
- Business Activities, Cultural Activities, Downtime
  - Stay: a nice, small hotel in London
  - Team taught by Dr. Catherine Holderness
  - and Ms. Karen Rogalski

**Fast Facts:**
**London:**
- Most populous city in the European Union
- One of the world’s four major global cities
  (along with NYC, Tokyo, and Paris).
- Over 300 languages are spoken in the city
- London’s foreign exchange market is the largest
  in the world, with daily turnover of $540 billion

**Brussels:**
- European Union headquartered here
- Capital Region officially bilingual,
  speaks French and Dutch

**Tentative Destinations:**
**London:**
- Marks & Spencer
- Sara Lee Courtaulds
- Lloyds of London
- Goldman Sachs
- New Leaf Furniture: An Entrepreneurial Furniture Manufacturer
- Tower of London
- London Theater
- Nice dinner with keynote speaker: London Cabbie

**Brussels:**
- Center for Creative Leadership
- European Union Headquarters

- Pre-Registration begins on March 28th
- First-come first-serve basis
- Deposit of $400 required upon registration
  (as determined by IPC)
- Price of approximately $2000.00 includes transportation in and around London and Brussels,
  Hotel accommodations, and one nice dinner
- Airfare is **NOT** included