

Preliminary detailed itinerary

Sunday		Day of Arrival	
6-Mar	3:00 PM	earliest check-in time	
	<p>balladins SUPERIOR Hotel Mannheim C 7, 9-11 68159 Mannheim Phone:+49-621-159 20</p>		
	6:30 PM	Meeting point: Hotel and walk to the restaurant	
	7:00 PM	Welcome dinner: Restaurant Rheinterrassen	
Monday		Mannheim and its University	
7-Mar	9:00 AM	Meeting point: Hotel and walk to the palace	
	9:30 AM -	11:00 AM	Introduction: Mannheim, the University, the Business School, our agenda (Stefanie Buchert, SO 318)
	11:15 AM -	12:00 PM	Campus tour
	12:00 PM -	1:45 PM	Lunch: EO cafeteria
	2:00 PM	Meeting point: Ehrenhof	
	2:00 PM -	4:00 PM	Guided walking tour: Mannheim
Tuesday		Heidelberg - A world famous town	
8-Mar	8:30 AM	Meeting point: Hotel and walk to the palace	
	9:00 AM -	12:15 PM	Lecture: Germany & Europe - Economy & Society (Alexander Pfisterer, O 48)
	12:15 PM -	1:15 PM	Lunch: EO cafeteria
	1:15 PM -	2:00 PM	Travel to Heidelberg by train
	2:00 PM -	3:30 PM	Guided walking tour of Heidelberg
		3:30 PM	Spare time in Heidelberg, individual return to Mannheim (maps, train itineraries, tickets will be provided for groups of 5 students)
Wednesday		Frankfurt - Germany's and Europe's financial hub	
9-Mar	8:30 AM	Meeting point: Hotel and walk to the palace	
	9:00 AM -	10:30 AM	Lecture: Marketing (Monika Schuhmacher, O 48)
	11:00 AM -	12:00 PM	Company visit: Synchronite
	12:15 PM -	1:15 PM	Lunch: EO cafeteria
	1:15 PM	Meeting point: Ehrenhof and coach journey to Frankfurt	

	3:30 PM - 5:00 PM	Company visit: Deutsche Bundesbank (German Federal Bank)
	5:00 PM - 9:00 PM	Spare time in Frankfurt or optional dinner in a typical tavern - Apfelwein Wagner
	9:00 PM	Meeting point: Paulskirche and coach journey back to Mannheim
Thursday	BASF - The Chemical Company	
10-Mar	8:30 AM	Meeting point: Hotel and walk to the palace
	9:00 AM - 12:00 PM	Lecture: Entrepreneurship (Jan Tänzler, O 48)
	12:00 PM - 12:45 PM	Lunch: EO cafeteria
	12:45 PM	Meeting point: Ehrenhof and tram to BASF
	1:30 PM - 4:30 PM	Company visit: BASF SE
	4:30 PM	Travel back to Mannheim
Friday	A day in the Palatinate	
11-Mar	9:00 AM	Meeting point: Hotel - journey to Neustadt by coach
	10:00 AM - 11:30 AM	Guided tour: Neustadt an der Weinstraße
	11:45 AM	Meeting point: Coach
	12:15 PM - 1:45 PM	Lunch: Burgschänke Rittersberg
	2:00 PM - 2:45 PM	Guided tour: Hambach Castle
	3:30 PM	Meeting point: Coach
	4:00 PM - 6:30 PM	Company visit and wine tasting: Buchert Family Winery, Mußbach
	7:00 PM - 9:30 PM	Farewell dinner: Winzerstube Mußbach
	9:30 PM	Meeting point: Coach - journey back to the hotel
Saturday	Day of departure	
12-Mar	11:00 AM	Latest check-out time