

Study Abroad with the Bryan MBA Program in France!

What's included:

- 7 nights at hotel / double occupancy
- Several meals:
 - Welcome dinner in Parisian restaurant
 - Farewell dinner
 - Lunch for some corporate visits
- Program materials
- Guided tours of Paris and Versailles
- Wine tasting
- Local transportation for all scheduled activities (airport, sightseeing, corporate visits)



Doing Business in France 2011

MBA 663-01Z

March 5 - 13, 2011

Paris, France



France –Fast Facts



Paris, France

Population:	Approx. 68 million
Area:	211,209 square miles
Capital:	Paris
Government:	Democracy
President:	Nicolas Sarkozy
Official Language:	French
Monetary Unit:	Euro

Economy

Based on services (financial services, tourism), industry (machinery, chemicals, automobiles, electronics), construction and high technology (life sciences, IT, aircraft manufacturing), with some agriculture (wheat, potatoes, wine grapes, beef, dairy, fish)

Primary trade partners: Germany, U.K., U.S., Italy, Belgium, Spain, and the Netherlands



Some of France's top exports include:

- Aircraft
- Iron and steel
- Machinery
- Pharmaceutical products
- Plastics
- Beverages
- Chemicals

Climate

France has several types of climates depending on the location within the country. For most of the western areas, a moderate climate with ample rainfall and cool summers is typical. In the eastern and central regions, warmer summers and colder winters are expected. For the eastern regions, a Mediterranean climate of cool winters and hot summers with limited rainfall is typical.

Paris has mild to warm summers and cold, snowy winters. The mean temperatures for Paris:

- 5°C (41°F) during winter months
- 20°C (68°F) during summer months



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Paris



Paris Coat of Arms

Paris combines the stunning beauty of its rich historical legacy with intense cultural, academic, scientific, shopping and business activities.

Paris is well known worldwide for its monuments, museums, restaurants, fashion and urban landscape. Some outstanding buildings include the palace of Versailles, the Louvre, and great churches like Notre-Dame, which epitomize the Parisian architecture.

The tradition of fine French cuisine still prevails in many restaurants, including gastronomic restaurants and many quality *Brasseries*.

Activities

Guided tour of Versailles

- A city popular for its *chateau*, Versailles was the de facto capital of the kingdom of France from 1682 - 1789.



Wine Museum - Experience the French culture by visiting this museum and sampling some of the finest Parisian wine.



Guided tour of Reims - Located in the Champagne-Ardenne region of France, Reims has historically served as the traditional site for the crowning of the kings of France.



European Business School - Paris

EBS is a European Management School with an International outlook.

Founded in 1967 and accredited by the French government, EBS is a pioneer in building a European teaching model. Today, with facilities in a majority of European countries, EBS is one of the few schools to train international trilingual management professionals and managers.

EBS is a European Management School providing a higher education degree over a five year curriculum accredited by the French Ministry of National Education.

Corporate Visits

Sodexo - A world leader in catering and facilities management for schools, hospitals, companies, retirement and care homes with nursing. Sodexo operates in 80 countries and operates with the help of nearly 342,000 employees worldwide.



CNP Assurances - created in 1959, CNP is the leader in personal insurance in France since 1991. With assets of over \$240 billion, CNP employs nearly 4500 people with operations primarily in Europe.



Hermes - A luxury leader of apparel and accessories, Hermes maintains operations around the world and employs approximately 8,000 people.



Registration and Costs

- Registration: Please visit the MBA Office, Bryan 220
- Cost: \$2,050.00—Airfare **not** included
(Based on enrollment of 20 students)
- Deposit: Acceptance of applications will run from October 25 - November 5, 2010. Upon acceptance into the program a **\$500 deposit will be due by 5pm on December 4th.**
- What's included: Site tours Insurance
Tuition and fees Some meals
Accommodations
Ground transportation
Cultural excursions
- Visa: Students may be required to obtain a "tourist visa", the cost of which varies with nationality.

http://www.diplomatie.gouv.fr/en/france_159/coming-to-france_2045/getting-visa_2046/do-you-need-visa_1559.html

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control****

No online registration is accepted. **Checks are made payable to UNCG**



Eiffel Tower



Arc de Triomphe

Pre-Departure Seminar

A seminar on culture, history, economics and course expectations will be held on **Friday, Feb. 11th at 5:30pm in Bryan 204**. Important travel regulations will also be covered - **attendance is required!**

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by Dr. Nir Kshetri, an assistant professor in the Business Administration Dept, specializing in strategic marketing management and international marketing.



Useful Websites:

<http://wikitravel.org/en/Paris>

<http://www.lonelyplanet.com/france/paris>

<http://www.fodors.com/world/europe/france/paris/>

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