



UNIVERSITY OF NORTH CAROLINA AT GREENSBORO, PARIS, MARCH, 2011

February 11, 2011

Sunday March 6, 2011		day one
		arrive Paris
morning	arrive Paris meet ISP representative at the airport transfer to hotel, drop-off luggage lunch on your own	air bus transfer
afternoon	guided tour of Paris & public transport orientation <i>Learn about the City of Light while seeing the most important places and monuments - Boulevard Champs Elysees, Arc de Triomphe, Eiffel Tower, Cathedral of Notre Dame and others</i> check-in	public transport/walk
evening	welcome dinner return to hotel	public transport/restaurant public transport
Monday March 7, 2011		day two
		orientation day
	breakfast	hotel
10.00am	visit 1: economic development in France OECD http://www.oecd.org/home/ speaker tba management presentation, discussion	public transport
12.00pm	end of visit group lunch	restaurant
2.00pm	visit 2: creating value through corporate responsibility DANONE http://www.danone.com/en/sustainable-development.html Mr. Bernard Giraud, VP Sustainability and Shared Value Creation management presentation, discussion	public transport
3.30pm	end of visit rest of the day at leisure	
Tuesday March 8, 2011		day three
		business environment in France
	breakfast	hotel
9.00am	visit 3: foreign investor Eaton http://www.eaton.com/Eaton/index.htm Mr. David Joannet, Financial Controller Mr. Stéphane Egros, Sales & Marketing Manager management presentation, discussion	public transport
11.00am	end of visit group lunch	restaurant
afternoon	visit 4: consumer trends in post recession times <i>e.g. Ogilvy</i> management presentation, discussion	public transport
late afternoon	cultural event 2: Wine Museum <i>Situated in the remaining underground galleries of a medieval Monastery's former cellars, the Wine museum not only features exhibits about the traditions of viticulture and wine-making, but also provides tasting lessons and traditional dinners at museum restaurant.</i> rest of the day at leisure	public transport

Wednesday March 9, 2011		day four
		culture
morning	breakfast transfer to Reims cultural event 1: full day trip to Reims <i>Escape out of the city to the champagne capital of France: Reims. Famous for its gothic cathedral where kings of France were coronated in the 15th century and two Unesco World Heritage Sites, the Saint-Remi basilica and the Episcopal palace of Tau, Reims is full of experiences to remember.</i>	hotel bus full day
afternoon	lunch on your own return to Paris rest of the day at leisure	
Thursday March 10, 2011		day five
		future trends
morning	breakfast visit 5: innovation as a competitive advantage Arc International http://uk.arc-intl.com/home.aspx speaker tba management presentation, discussion lunch on your own	hotel public transport
3.00pm	visit 6: strategies for navigating the economic crisis Société Générale http://www.societegenerale.com/en?_force=1 Caroline Guillaumin, Head of Group Communication management presentation, discussion	public transport
5.00pm	end of visit rest of the day at leisure	
Friday March 11, 2011		day six
		culture
evening	breakfast cultural event 3: full-day trip to Chateau de Versailles <i>Visit the magnificent seat of Louis XIV, the Sun King, and learn more about the life of the French nobility and arts and architecture of those times</i> lunch on your own farewell dinner return to hotel	hotel public transport/walk public transport/restaurant public transport
Saturday March 12, 2011		day seven
		depart for USA
morning	breakfast check-out, transfer to the airport depart for USA	hotel bus transfer air