



## **Experience Business Abroad Mannheim, Germany 2012**

MBA 745

**March 4 - 10, 2012**

**Mannheim, Germany**



# Mannheim



Coat of Arms

Situated between the Rhine and Neckar rivers, Mannheim is the second largest city in the state of Baden-Württemberg after the capital of Stuttgart. Mannheim serves as a major inland port in Southwest Germany and hosts several large factories such as BASF, John Deere, Siemens, and other companies.

## Activities

**Tour of Heidelberg** - Regarded as one of the most beautiful cities in Germany, Heidelberg is dominated by the mighty ruins of the castle, which for five centuries was the glittering residence of the Palatine Prince Electors



**Neustadt** - The heart of the "Germany Wind Road" with beautiful medieval center characterized by timbered houses



**Hambach Castle** - considered to be the cradle of German democracy movement due to the Hambacher Fest of 1832. Today the castle serves as a national museum and convention center.



## Sample Company Visits (subject to change)



The world's largest chemical company with more than 330 subsidiaries worldwide headquartered in Ludwigshafen.



The global market leader in aggregates and a prominent player in the fields of cement, concrete and other downstream activities, making it one of the world's largest manufacturers of building materials.



JOHN DEERE

John Deere was founded in 1837. Today, 47,400 employees are located at 43 works in 17 countries. John Deere products are delivered to more than 160 countries. Its Mannheim location is the largest manufacturer of agricultural machinery in Germany.

## **Pre-Departure Seminar**

A seminar on Germany and the course expectations will be held on Friday, February 10th at 5:30pm in Bryan 204. Important travel regulations will also be covered - **attendance is required!**

A post-trip debriefing session may also be required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by Dr. William Tullar, a faculty member in the Business Administration Dept. His specialization includes: Russian and Eastern European management, human resource management, and self-efficacy in organizational change.

### **Useful Websites:**

<http://www.germany.info/Vertretung/usa/en/Startseite.html>

<http://www.justgermany.org/>

## **Registration and Costs**

Registration: Please visit the MBA Office, Bryan 301

Cost: Approx. \$2320—Airfare not included  
(Cost is based on minimum enrollment of 15 students)

Deposit: Acceptance of applications will begin on **October 10th** and continue until all seats have been filled or October 28th. Upon acceptance into the program, a \$500 deposit will be due by 5pm on **November 21st**.

What's included: Site tours Insurance  
Tuition and fees Some meals  
Accommodations  
Transportation to scheduled events  
Cultural excursions

Visa: A "tourist visa" may be required depending on your nationality.

[http://travel.state.gov/visa/visa\\_1750.html](http://travel.state.gov/visa/visa_1750.html)

[www.atlanta.diplo.de/](http://www.atlanta.diplo.de/)

***\*\*All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control. Cost of trip may increase due to current currency conversion rate at time of trip.\*\****

Checks should be made payable to UNCG.



## UNIVERSITY OF MANNHEIM

This course, MBA 745 - Experience Business Abroad - Mannheim, Germany, is a joint effort by the Bryan School at UNCG and The Business School at the University of Mannheim.

The University of Mannheim has approximately 11,000 students and the University is recognized as one of the leading academic institutions in Germany and Europe for Business Administration, Economics and Social Sciences.

The School of Business Administration is one of the oldest and largest German Business Schools and is generally recognized as the undisputed Number One in its field, due to its high-quality research and teaching programs.

The Business School of the University of Mannheim is the first German institute accredited by the three largest accreditation associations (triple crown):

- AACSB - The Association to Advance Collegiate Schools of Business
- AMBA - The Association of MBAs
- EQUIS - European Quality Improvement System



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