

Preliminary Schedule

Sunday 4 March	Arrival-Day	
		Arrival at Frankfurt International Airport (FRA), and travel to Mannheim
		Check-in at your hotel: Balladins Superior Hotel Mannheim C7, 9-11 D-68163 Mannheim phone: +49 (621) 15 92-0
	06:30 pm	Meeting point: hotel and walk to the restaurant
	07:00 pm	Welcome dinner (restaurant Rheinterrassen)
Monday 5 March	Welcome to Mannheim	
	08:00 am	Meeting point: hotel and walk to the palace
	08:30 am - 10:15 am	Welcome & introduction (room O48)/ campus tour
	10:15 am - 12:15 pm	Guided tour: Mannheim
	12:15 pm - 01:15 pm	Lunch in EO-Cafeteria
	01:15 pm - 02:00 pm	Travel to John Deere by tram
	02:00 pm - 05:00 pm	Company visit: John Deere Mannheim
Tuesday 6 March	Lectures & Company Visit ECB in Frankfurt	
	08:00 am	Meeting point: hotel and walk to the palace
	08:30 am - 10:00 am	Lecture: The German Economy (Alexander Pfisterer, room O48)
	10:00 am - 10:15 am	Break
	10:15 am - 11:45 am	Lecture: The European Union (Alexander Pfisterer, room O48)
	11:45 am - 12:30 pm	Lunch in EO-Cafeteria
	12:30 pm - 02:00 pm	Journey to Frankfurt by bus
	02:00 pm - 04:00 pm	Company visit: European Central Bank (ECB) Frankfurt
	04:00 pm - 09:00 pm	Spare time in Frankfurt
	09:00 pm	Meeting point and journey back to Mannheim by bus
Wednesday 7 March	Lectures & Company Visit WOB AG	
	08:00am	Meeting point: hotel and walk to the palace
	08:30 am - 10:00 am	Lecture: International Marketing (Monika Schuhmacher, room O131)

	10:00 am - 10:15 am	Break
	10:15 am - 11:45 am	Lecture: Innovation Management (Dagmar Schöffner, room O131)
	11:45 pm - 01:30 pm	Lunchbreak (not included)
	01:30 pm	Meeting point: palace and travel to WOB AG by bus
	02:15 pm - 04:15 pm	Company visit: WOB AG
	04:15 pm	Return back to Mannheim by bus
Thursday 8 March	Heidelberg Day	
	08:00 am	Meeting point: hotel and walk to train station
	08:30 am - 09:00 am	Travel to Heidelberg by train
	09:00 am - 11:00 am	Guided tour: Heidelberg
	11:00 am - 11:30 am	Travel to HeidelbergCement by tram
	11:30 am - 03:30 pm	Company visit: HeidelbergCement AG (including lunch)
	03:30 pm	Travel back to Heidelberg, spare time, later individual travel back to Mannheim by train
Friday 9 March	Palatine Day	
	08:00 am	Meeting point: hotel
	08:30 am - 09:00 am	Travel to Speyer by train
	09:15 am - 12:00 pm	Guided tour: Speyer cathedral, and town
	12:00 pm - 01:30 pm	Lunch at Domhof Restaurant in Speyer (not included)
	01:30 pm - 03:00 pm	Journey to Deidesheim by train
	03:00 pm - 06:00 pm	Company visit: Weingut von Winning Deidesheim
	06:00 pm - 09:00 pm	Farewell Dinner (restaurant Deidesheimer Weinkeller)
	09:00 pm	Return to Mannheim by train
Saturday 10 March	Departure	
	by 12:00 pm	Check out of your hotel