

# Doing Business in London and Brussels



*Lloyds of London*

## Travel Details:

- Fall Break, 2006
- October 7-14
- 3-4 days in London
- 1-2 days in Brussels
- Euro Star and Chunnel Tunnel transportation
- Business Activities, Cultural Activities, Downtime
  - Stay: a nice, small hotel in London
  - Team taught by Dr. Catherine Holderness
    - and Ms. Karen Rogalski



*Grand Place, Brussels*

## Fast Facts:

London-

- Most populous city in the European Union
- One of the world's four major global cities (along with NYC, Tokyo, and Paris).
- Over 300 languages are spoken in the city
- London's foreign exchange market is the largest in the world, with daily turnover of \$540 billion

Brussels-

- European Union headquartered here
- Capital Region officially bilingual,
- speaks French and Dutch

## Tentative Destinations:

London-

- Marks & Spencer
- Sara Lee Courtaulds
- Lloyds of London
- Goldman Sachs
- New Leaf Furniture: An Entrepreneurial Furniture Manufacturer
- Tower of London
- London Theater
- Nice dinner with keynote speaker: London Cabbie

Brussels-

- Center for Creative Leadership
- European Union Headquarters



*Tower of London*

- Pre-Registration begins on March 28th
- First-come first-serve basis
- Deposit of \$400 required upon registration (as determined by IPC)
- Price of approximately \$2000.00 includes transportation in and around London and Brussels, Hotel accommodations, and one nice dinner
- Airfare is **NOT** included



*Aerial View of London*