

Study Abroad with the Bryan MBA Program in Germany!

What's included:

- 6 nights at hotel / double occupancy
- Several meals:
 - Welcome dinner
 - Farewell dinner
 - Lunches
- Corporate presentations
- Guided tour of Mannheim
- Guided tour of Heidelberg
- Trip to Neustadt and Hambach Castle
- Local transportation for all scheduled activities



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO



MBA 745 Experience Business Abroad: Mannheim 2014

March 8-15, 2014
Mannheim, Germany



Germany—Fast Facts



Mannheim, Germany



Population:	80,399,300
Area:	137,847 square miles
Capital:	Berlin
Government:	Federal republic
Chancellor:	Angela Merkel
Official Language:	German
Monetary Unit:	Euro

Some of Germany's top exports include:

- Motor Vehicles
- Electronic Products
- Machinery
- Textiles
- Chemicals
- Pharmaceuticals

Climate

Germany has relatively hot summers and mild winters. The country's situation between oceanic Western Europe and continental Eastern Europe, along with mountainous regions in the south, cause temperature variance throughout the country.

The mean temperatures for Mannheim are:

- 2°C (35°F) during winter months
- 18°C (65°F) during summer months

Economy

Based on automobiles, iron, steel, coal, cement, chemicals, machinery, vehicles, machine tools, electronics, food and beverages, shipbuilding and textiles.

Primary trade partners: France, Poland, UK, the Netherlands, USA, Italy, Austria, China, Russia, Switzerland, Belgium, Poland, Czech Republic

Mannheim



Mannheim Coat of Arms

Mannheim is the 3rd-largest city in the Baden-Württemberg state of Germany. It is nicknamed "die Quadratestadt" (city of the squares) because of its grid layout, unusual among German cities.

Mannheim houses a number of factories and offices, including those for ABB, Alstom, BASF (Ludwigshafen), Bilfinger Berger, Bombardier, Fuchs Petrolub AG, John Deere, Siemens, SCA and Südzucker.

The University of Mannheim is located in the 18th-century Mannheim Palace.

Activities

Tour of Heidelberg—Regarded as one of the most beautiful cities in Germany, Heidelberg is dominated by the mighty ruins of the castle, which for five centuries was the glittering residence of the Palatine Prince Electors.



Neustadt—The heart of the "Germany Wind Road" with a beautiful medieval center characterized by timbered houses.

Hambach Castle—Considered to be the cradle of German democracy movement due to the Hambacher Fest of 1832. Today the castle serves as a national museum and convention center.



Corporate Visits

(Sample; actual sites may vary)



BASF—The world's largest chemical company with more than 330 subsidiaries worldwide; headquartered in Ludwigshafen.

HEIDELBERGCEMENT

HeidelbergCement—The global market leader in aggregates and a prominent player in the fields of cement, concrete and other downstream activities, making it one of the world's largest manufacturers of building materials.



JOHN DEERE

John Deere—John Deere was founded in 1837. Today, 47,400 employees are located at 43 works in 17 countries. John Deere products are delivered to more than 160 countries. Its Mannheim location is the largest manufacturer of agricultural machinery in Germany.

European Central Bank—The central bank for the Euro, the ECB monitors and administrates over the monetary policies for the 17 members of the Eurozone.



Registration and Costs

Application: <http://bryanmba.uncg.edu/studyabroad>

Registration: Please visit the MBA Office, Bryan 301

Cost: \$2700 (estimated)—Airfare **not** included (minimum 15 students)

Deposit: Acceptance of applications will run from October 16th to November 6th, 2013. Upon acceptance into the program a **\$500 deposit will be due by 5pm on November 26th.**

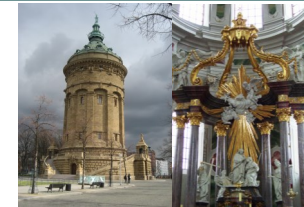
What's included: Site tours Insurance
Tuition and fees Some meals
Accommodations
Ground transportation
Cultural excursions

Visa: Students may be required to obtain a "tourist visa," the cost of which varies with nationality.

http://www.germany.info/Vertretung/usa/en/05_Legal/02_Directory_Services/01_Visa/Tourist_Visa.html

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control.****

No online registration is accepted. **Checks are made payable to UNCG. Graduate Students only.**



Wasserturm

Jesuit Church

Pre-Departure Seminar

A seminar on culture, history, economics and course expectations will be held on **January 31st, 2014 from 5-8pm in Bryan 301N**. Important travel regulations will also be covered—**attendance is required!**

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by TBA.

Useful Websites:

<http://www.lonelyplanet.com/germany/baden-wuerttemberg/mannheim>

<http://wikitravel.org/en/Mannheim>

Contact: The Bryan MBA Office
Bryan 301
336.334.5390
mba@uncg.edu
<http://bryanmba.uncg.edu/studyabroad>

