MBA 745 Experience
Business Abroad:
Prague 2013

March 10-16, 2013
Prague, Czech Republic

Population: 10,562,214
Area: 30,450 square miles
Capital: Prague
Government: Democracy
President: Václav Klaus
Official Language: Czech
Monetary Unit: Czech koruna

Some of the Czech Republic’s top exports include:
- Transport Goods
- Machinery
- Chemicals
- Raw Materials
- Ceramics

Economy
Based on industry (machines, metalworking, chemicals, transportation equipment, electronics), crafts (textiles, glass, china, ceramics, brewing), and agriculture (sugarbeets, fodder roots, potatoes, wheat, and hops).

Primary trade partners: Germany, Slovakia, France, Poland, UK, Italy, Austria, China, Russia, the Netherlands

Climate
The Czech Republic has relatively hot summers and cold, snowy winters, with a high temperature difference between the two seasons due to the country’s landlocked geographical position. Mountainous areas and lowlands cause temperature variance within the Czech Republic.

Prague has cold, cloudy winters and sunny summers with coal nights. The mean temperatures for Prague are:
- 3°C (37°F) during winter months
- 20°C (68°F) during summer months

Czech Republic—Fast Facts

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What’s included:
- 6 nights at hotel / double occupancy
- Several meals:
  - Welcome dinner
  - Farewell lunch
  - Breakfasts
- Corporate presentations
- Guided tour of Prague
- Folklore Show
- Guided tour of Prague Castle
- Local transportation for all scheduled activities

Study Abroad with the Bryan MBA Program in the Czech Republic!
Civic Institute—This group was founded in 1991 after the fall of Communism to discuss political, economic, and social issues in the interest of free and stable democracies.

Citibank—Since 1991, this bank has been implementing new technologies and services in the Czech Republic before anyone else.

Avia Ashok Leyland—This Czech-based manufacturer has produced tens of thousands of buses, trucks, Army vehicles, and marine engines since its inception in 1919.

Emco—Known especially for its müsli, Emco produces and distributes quality food products to over 40 countries worldwide.

SAP (Business Services Centre Europe)—Opened in 2005, SAP BSCE provides HR andfinance and administration services to SAP branches in Europe, the Middle East, and Africa. SAP provides businesses with applications and products that allow companies to run more smoothly and profitably.

Skanska—Headquartered in Sweden and operating for 125 years, Skanska specializes in construction and development for the Czech and Slovak Republics.

Pre-Departure Seminar
A seminar on culture, history, economics, and course expectations will be held on Friday, February 1st at 5pm. Important travel regulations will also be covered—attendance is required!

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by Dr. Nis Kshetri, an associate professor in the Management Department specializing in strategic marketing management and international marketing.

Useful Websites:
http://wikitravel.org/en/Prague
http://www.lonelyplanet.com/czech-republic/prague
http://www.fodors.com/world/europe/czech-republic/prague

Registration: Please visit the MBA Office, Bryan 301
Cost: $2100—Airfare not included (minimum 15 students)
Deposit: Acceptance of applications will run from September 1st to September 21st, 2012. Upon acceptance into the program a $500 deposit will be due by 5pm on October 12th.

What’s included: Site tours Insurance Tuition and fees Some meals Accommodations Ground transportation Cultural excursions

Visa: Students may be required to obtain a “tourist visa,” the cost of which varies with nationality.


**All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control.**

No online registration is accepted. Checks are made payable to UNCG.