

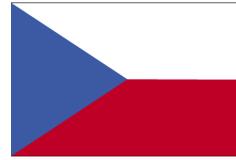
Study Abroad with the Bryan MBA Program in the Czech Republic!

What's included:

- 6 nights at hotel / double occupancy
- Several meals:
 - Welcome dinner
 - Farewell lunch
 - Breakfasts
- Corporate presentations
- Guided tour of Prague
- Folklore Show
- Guided tour of Prague Castle
- Local transportation for all scheduled activities



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO



MBA 745 Experience Business Abroad: Prague 2013

March 10-16, 2013
Prague, Czech Republic



Czech Republic—Fast Facts



Prague, Czech Republic



Population:	10,562,214
Area:	30,450 square miles
Capital:	Prague
Government:	Democracy
President:	Václav Klaus
Official Language:	Czech
Monetary Unit:	Czech koruna

Economy

Based on industry (machines, metalworking, chemicals, transportation equipment, electronics), crafts (textiles, glass, china, ceramics, brewing), and agriculture (sugarbeets, fodder roots, potatoes, wheat, and hops).

Primary trade partners: Germany, Slovakia, France, Poland, UK, Italy, Austria, China, Russia, the Netherlands

Some of the Czech Republic's top exports include:

- Transport Goods
- Raw Materials
- Machinery
- Ceramics
- Chemicals

Climate

The Czech Republic has relatively hot summers and cold, snowy winters, with a high temperature difference between the two seasons due to the country's landlocked geographical position. Mountainous areas and lowlands cause temperature variance within the Czech Republic.

Prague has cold, cloudy winters and sunny summers with cool nights. The mean temperatures for Prague are:

- 3°C (37°F) during winter months
- 20°C (68°F) during summer months

Prague



Prague Coat of Arms

Prague is the capital of the Czech Republic and the 14th-largest city in the European Union. Many of the monuments from the city's 1100-year existence form the historic centre listed among UNESCO's World Heritage Sites.

Affected less by World War II destruction than other European cities, Prague's well-preserved architectural and cultural monuments include churches, synagogues, bridges, town squares, theaters, cemeteries, and museums.

Prague is home to a number of beer breweries and hosts the Czech Beer Festival for seventeen days every May.

Activities

Opera Performance—Celebrate the tradition of the New German Theater at the State Opera House, opened in 1888 with Wagner's *The Mastersingers of Nürnberg*.



Jazz Boat—View Prague at night during a 2.5 hour cruise down the Vltava river.



Prague Castle—Visit the largest coherent castle complex in the world, featuring architectural styles from various centuries and cultures.

Jewish Prague—See the Jewish heritage of Prague in the Jewish Quarter, synagogues, and cemetery.



Folklore Show—Enjoy as skilled performers sing and dance in traditional Czech clothing.

Corporate Visits

Civic Institute—This group was founded in 1991 after the fall of Communism to discuss political, economic, and social issues in the interest of free and stable democracies.

Citibank—Since 1991, this bank has been implementing new technologies and services in the Czech Republic before anyone else.

Avia Ashok Leyland—This Czech-based manufacturer has produced tens of thousands of buses, trucks, Army vehicles, and marine engines since its inception in 1919.



Emco—Known especially for its müsli, Emco produces and distributes quality food products to over 40 countries worldwide.



SAP (Business Services Centre Europe)—Opened in 2005, SAP BSCE provides HR and finance and administration services to SAP branches in Europe, the Middle East, and Africa. SAP provides businesses with applications and products that allow companies to run more smoothly and profitably.



Skanska—Headquartered in Sweden and operating for 125 years, Skanska specializes in construction and development for the Czech and Slovak Republics.

Registration and Costs

Registration: Please visit the MBA Office, Bryan 301

Cost: \$2100—Airfare **not** included (minimum 15 students)

Deposit: Acceptance of applications will run from September 1st to September 21st, 2012. Upon acceptance into the program a **\$500 deposit will be due by 5pm on October 12th.**

What's included: Site tours Insurance
Tuition and fees Some meals
Accommodations
Ground transportation
Cultural excursions

Visa: Students may be required to obtain a "tourist visa," the cost of which varies with nationality.

http://www.mzv.cz/jnp/en/information_for_alien/temporary_stay_in_the_territory_of_the/index.html

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control.****

No online registration is accepted. **Checks are made payable to UNCG.**



Petrin Observation Tower

House of the Black Madonna

Pre-Departure Seminar

A seminar on culture, history, economics, and course expectations will be held on **Friday, February 1st at 5pm**. Important travel regulations will also be covered—**attendance is required!**

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by Dr. Nir Kshetri, an associate professor in the Management Department specializing in strategic marketing management and international marketing.



Useful Websites:

<http://wikitravel.org/en/Prague>

<http://www.lonelyplanet.com/czech-republic/prague>

<http://www.fodors.com/world/europe/czech-republic/prague>

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