MBA 745: Doing Business Abroad

March 11-18, 2017
Budapest, Hungary
Prague, Czech Republic

Czech Republic—Fast Facts

Population: 10,644,842
Area: 30,450 square miles
Capital: Prague
Government: Parliamentary Republic
President: Milos Zeman
Official Language: Czech
Monetary Unit: Czech koruna

Economy
Based primarily on industry (motor vehicles, metallurgy, machinery and equipment, glass, armaments) and services.

Primary trade partners: Germany, Slovakia, France, Poland, UK, Austria, China, Netherlands

Top Exports: machinery/transport equipment, chemicals, raw materials, fuel

Climate
Prague has cold, cloudy winters and sunny summers with cool nights. The average temperatures for Prague are:
- 3°C (37°F) during winter months
- 20°C (68°F) during summer months

 Hungary—Fast Facts

Population: 9,897,541
Area: 35,918 square miles
Capital: Budapest
Government: Parliamentary Republic
Chief of State: Janos Ader
Official Language: Hungarian
Monetary Unit: Hungarian forint

Economy
Based primarily on industry (mining, metallurgy, construction materials, processed foods, textiles, chemicals (especially pharmaceuticals), motor vehicles) and services.

Primary trade partners: Germany, Slovakia, Romania, France, Italy, UK, Austria, Poland, China, Netherlands

Top Exports: machinery and equipment, food products, raw materials, fuels and electricity

Climate
Budapest has cold, cloudy winters and sunny, rainy summers. The average temperatures for Budapest are:
- -1°C (30°F) during winter months
- 21°C (70°F) during summer months

Study Abroad with the UNCG MBA Program in Hungary and the Czech Republic!

What’s included:
- 6 nights at hotel / double occupancy
- Several meals:
  - Welcome dinner
  - Farewell dinner
  - Breakfasts
- Corporate presentations
- Guided tours of Budapest & Prague
- Local transportation for all scheduled activities (airport, Budapest to Prague, corporate visits)
**Pre-Departure Seminar**

A seminar on culture, history, economics and course expectations will be held on **Friday, January 20 at 5:30pm**. Important travel regulations will also be covered—_attendance is required!_

The program is led by Dr. Kwasi Amaako-Gyampah, a professor in the Information Systems and Supply Chain Management Department specializing in operations management.

Contact: **UNCG MBA Office**

Bryan 301

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**Cultural Activities**

**Budapest**

**Heroes’ Square**—View the monument that marked the 1,000-year anniversary of Hungary in 1896.

**Fisherman’s Bastion & Citadel**—Look out onto the city of Budapest from one of seven turrets symbolic of the seven Hungarian tribes of the 9th century.

**Royal Castle**—Visit the 13th century royal residence viewable from any part of the Budapest.

**Prague**

**Opera Performance**—Celebrate the tradition of the New German Theater at the State Opera House, opened in 1888 with Wagner’s _The Mastersingers of Nürnberg_.

**Prague Castle**—Visit the largest coherent castle complex in the world, featuring architectural styles from various centuries and cultures.

**Folklore Show**—Enjoy as skilled performers sing and dance in traditional Czech clothing.

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**Corporate Visits**

**Röszakert Medical Center—Röszakert Medical Center (RMC) provides a full spectrum of outpatient care and offers same-day surgical procedures.**

**Ogilvy—Ogilvy & Mather is a New York City-based advertising, marketing and public relations agency.**

**Volkswagen Slovakia—The Volkswagen Slovakia Bratislava Plant was inaugurated in 1991. In 1992 it started the mass production of the Volkswagen Passat Variant. Volkswagen Slovakia has 9400 employees, making it one of the largest employers in the Slovak Republic and the country’s largest exporter.**

**Association for International Affairs—AMO is a non-governmental non-profit organization founded in 1997 to promote research and education in the field of international relations. AMO facilitates expression and realization of ideas, thoughts and projects in order to increase education, mutual understanding and tolerance among the people.**

**Wunderman—A leading global digital agency, Wunderman combines creativity and data into work that inspires consumers to action and delivers results for brands.**

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**Registration and Costs**

**Cost:** $2700—Airfare not included (minimum 15 students)

**Application:** September 6—September 27, 2016

**Info Session:** September 9, 2016, 5:30pm, Bryan 301N

**Deposit:** Upon acceptance into the program a $500 deposit will be due by 5pm on October 14. Submit deposits via check (made payable to UNCG) to Heidi Bretz in Foust 207 or call for credit card payments at 336.334.5404.

What’s included: Site tours  Insurance  Tuition and fees  Accommodations  Some meals  Ground transportation  Corporate presentations

Visa: Students may be required to obtain a “tourist visa,” the cost of which varies with nationality.

[konzuliszolgalat.kormany.hu/visa-waiver-agreements](konzuliszolgalat.kormany.hu/visa-waiver-agreements)


**All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control.**

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**Useful Web Sites:**

[www.lonelyplanet.com/hungary/budapest](www.lonelyplanet.com/hungary/budapest)

[www.lonelyplanet.com/czech-republic/prague](www.lonelyplanet.com/czech-republic/prague)

[www.fodor.com/world/europe/hungary/budapest](www.fodor.com/world/europe/hungary/budapest)

[www.fodor.com/world/europe/czech-republic/prague](www.fodor.com/world/europe/czech-republic/prague)

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*Final cultural and corporate destinations subject to change.*